



Real-World | Consumer Engagement | Platform

# LINKETT™ REAL-WORLD CONSUMER ENGAGEMENT PLATFORM

Linkett™ Interacts with Consumers and Delivers on Your Promise to Your Clients.

As innovators and marketers, we know what it means to stand out from the crowd and succeed at winning new business. LINKETT™ connects the newest digital technologies into a single platform that enables you to achieve your clients return on objectives.

Give the offline world a gateway to interact with your online content through LINKETT™.



# REAL-TIME CONTENT MANAGEMENT

Controlling *when* and *where* to engage consumers in real-time is a marketer's dream no more.

Now, with the LINKETT™ Real-World Consumer Engagement Platform you can with speed and simplicity from the comfort of your office.

By distributing and networking your content through digital screens, mobile phones, and loyalty cards you provide a powerful message to consumers in an engaging way. By simply tapping their smartphone or loyalty card to digital screens it gives them the convenience to download your specific content or be rewarded motivating them to purchase your client's products or services.



# REAL-TIME CONSUMER DATA COLLECTION

The real value proposition LINKETT™ provides is the data generation that “pairs” your content with specific consumers.

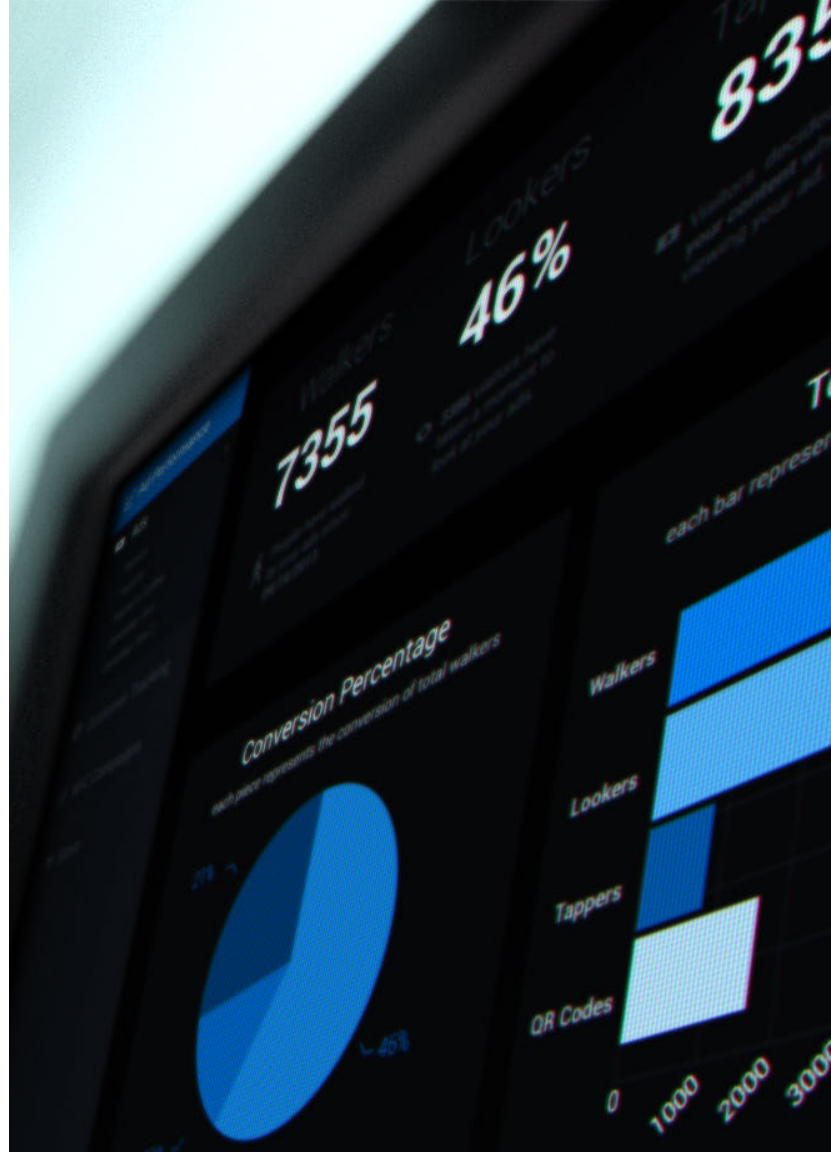
LINKETT™ can track the number of people, their interests, movement, activities, whether they've watched your content, how often and if they have purchased your brand because of your marketing. The data is collected, analyzed and delivered to the cloud in real-time so you can access it anywhere.



# REAL-TIME PERFORMANCE ANALYTICS

LINKETT™ transforms collected data into actionable insights and metrics on consumer to brand experiences. Monitor in real-time when, where, who and how consumers interacted with your content all in one place.

Understand consumer buying traits and leverage it to improve campaign effectiveness. Answer your client's questions about ROI with LINKETT™ Analytics.





Top your competitor and consider including the benefits of LINKETT™ in your next business pitch. We want to be part of your winning team.

Strategically Partnered With:



CHRISTIE



LINKETT™  
CONSUMER ENGAGEMENT

## REQUEST A DEMO

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